



Friday 1 December 2017

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### NZ Market weekly update

The first weekly update is available to read online now. [Read more.](#)

### NZ cherries to star in December campaign

The team at 5+ A Day are making our cherries one of their 'Products of the Month' for December. Expect to see lots of coverage across all their social media platforms promoting cherries including recipes and health benefits. You can support the campaign by following and liking their [Facebook](#), [Twitter](#) and [Instagram](#) accounts. At the end of the month we will publish the post promotion report showing the level of interest generated.

### New Summerfruit magazine out now

The latest issue of *Summerfruit* is landing in letterboxes all over the country. Highlights of this issue include an update on an important research project, what's in store for the export sector, what the weather might do, profiles of our newest life members and much, much more.

### Meetings

30-31 May	Conference	Napier	9am	Various venues
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### Contact us

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