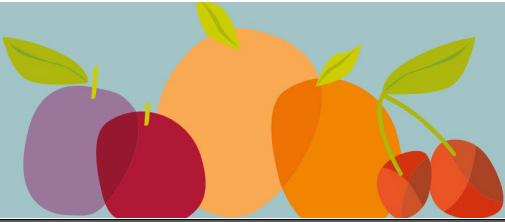




market update



12 March 2024

North Island	The market in general, is only steady, mirroring last week. Retail displays are getting smaller in some of the summer fruit species in some outlets. Fruit on shelves continues to look very good and is said to be eating well. Last week's weather in Hawkes Bay was again mild and sometimes hot with no rain. This coming week will be a little cooler with the possibility of a little rain as the final weeks of harvest start. Potential evapotranspiration has gone down a 1 mm on last week to be in the 2-3mm/day range. This is a definite autumnal feeling, although a couple of hot days are possible.
South Island	Central Otago had a completely dry week with some mild and some hot days. Another light frost has occurred in a few areas. Growers with another 10 days of harvesting to come are keeping a wary eye on overnight temperatures.

cherries	LOW	MED	HIGH
➤ finished			
apricots	LOW	MED	HIGH
➤ fruit on shelves now looks a little tired with the final stocks being delivered to wholesale now.			
nectarines	LOW	MED	HIGH
➤ The market is still full, with stock levels being managed by growers, wholesale and retail. Good volumes of nectarine were sold last week so that there is some light at the end of this tunnel. ➤ Hawke's Bay August Fire will be available for another few days. This is overlapping with August Red, Summer Blush and the tail end of Late Star from Central Otago.			
Peaches	LOW	MED	HIGH
➤ Golden Flattos and Tatura Star are available from Central Otago, with Golden Queens from Hawkes Bay still being picked. Golden Queen from Central Otago will continue. The Golden peach market is more than fully supplied. Flattos will now be supplied only from what is in the pipeline. ➤ Peacharines are now being supplied from Central Otago, with the tail end of fruit from Mangaweka. ➤ Volumes of peaches other than Golden types and peacharines are limited now.			
plums	LOW	MED	HIGH
➤ The last three last week's comments were that the plum market continues to improve, noting that there is still plenty available. This is still the situation. Varieties available include Freedom, Sun Gold, Angelino, Omega, and a few Black Doris. The Royal Star harvest continues in Hawkes Bay. ➤ Plums will be available for another month yet, with Candy Giant and Malone to come from Hawkes Bay.			

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.