

Our vision: A New Zealand summerfruit industry protected from biosecurity threats.

Mission: To minimise the impact of biosecurity threats specific to summerfruit through effective readiness and response activities coordinated with government, industry sectors and the community.

Stakeholders



- Summerfruit growers, packers, marketers, processors and exporters.
- Nurseries, consultants and grower reps.
- Government departments, regional councils and other bodies engaged in biosecurity work.
- Organisations and individuals involved in risk pathways (eg importers, tourism, airports, ports, transport, logistics).
- Community and iwi.

Principles



- Proactive.
- Collaborative.
- Cost-effective and delivering value.
- Science based.
- Responsive to changes in risk.
- Open, transparent and accountable.
- Internationally connected.

Activities ahead



- Communicate biosecurity strategy to the wider industry.
- Publish technical information on priority threats.
- Publish on-orchard biosecurity manual.
- Increase industry preparedness and response readiness.

Success indicators



- The summerfruit industry has a strong awareness of the specific biosecurity risks threatening the industry. A high priority biosecurity threat list has been developed.
- Pest-specific contingency plans have been developed for high priority biosecurity threats.
- Following an incursion, the industry has achieved successful containment/eradication of a new pest or disease.
- Biosecurity training is provided to raise awareness and increase industry capabilities.
- Industry is engaged and committed to readiness and response under the Summerfruit NZ biosecurity strategy.
- A pest management programme has been implemented in cases where a new pest or disease has become established.
- Trade has continued uninterrupted or quickly restored after a biosecurity incursion.
- There is a general perception that the industry is well prepared to manage an incursion and biosecurity issues are under control.

Key outcomes



Preparedness

- Access to up-to-date information on biosecurity threats affecting summerfruit industries overseas.
- Work with MPI to ensure technical capabilities, resources and processes are in place to manage biosecurity incursions.
- Support the adoption of a summerfruit nursery health scheme to ensure the production of virus-free plants.



Response

- Development of pest-specific strategies, technical resources and contingency plans to effectively manage biosecurity incursions and strategies to prevent trade disruptions.
- A system in place to take care of grower wellbeing during a response.



Capability

- Identify industry and community resources to ensure comprehensive and long-term biosecurity capabilities.



Awareness

- Driving education and engagement with industry stakeholders on biosecurity matters.



Research

- Identify R&D opportunities.