

market update

**14 FEBRUARY 2018** 

North Island	Hawkes Bay weather could now give the tropics a run for their money. The humidity levels have been very high, and the days are certainly not cooling down. Forecasters predicted deluges, but some areas didn't get a drop. Much of the Bay's summerfruit has been devoured. The main fruit left still ripening on trees are Golden Queen and Beryl's Delight peaches, as well as Royal Star plums.
South Island	The change in weather has slowed ripening up – which suits everyone just fine. There's a nice little gap between the North and South Island now. It's going to be an early finish to the season, so retailers are well advised to make the most of summerfruit in their stores while 'ye' can.

## cherries

The cherry season has now finished.

apricots	LOW	Med	High	
The apricot season is done and dusted – all that remains are some late Nevis fruit.				
Nevis – from CO; this will be the last week for Nevis.				
nectarines	Low	MED	High	
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Central Otago's late nectarines will start to be harvested at the end of next week. As the season's drawing to an early close, help your customers have another soon-to-be final fling with these beautiful-looking morsels.

- > Orion/Venus/Summer Bright from CO; available now, will finish next week.
- **Bon Bon** from CO; picking now and will go for another two weeks.
- August Fire from HB; will sell into next week. A great eater and of good size.
- > Valentine from HB; last of this little beauty this week very appropriate for Valentine's Day!

peaches	Low	MED	High		
Hawkes Bay Golden Queens will be picking next week. Keep an eye out for peacharines – they're a late summer specialty.					

- Elegant Lady from CO; the very last of this widely-planted variety this week.
- > Otago Pink series from CO; white flesh. Available for another 10-12 days.
- Golden Queen from HB; picking next week.
- **Golden Tatura/Tatura Belle/Tatura Star** from CO; harvesting now, and will be in the market for two weeks.
- > Early O'Henry from CO; picking is now finished but is still available in the markets.
- > Plus Plus from CO; a week away from harvest. Will run for about three weeks once it starts to be picked.
- **Black Boy** from HB; a niche peach and sought after for it's wonderful bottling properties. Fruit is of a smaller size profile.

Low

Med

> **Peacharines** – from Mangaweka and CO; CO harvesting now, Mangaweka's peacharines are still 10 days away.

## plums

'If heaven above lets fall a plum, open your mouth' – Chinese proverb. A very apt for the start of the Chinese New Year!

- Autumn Honey from HB; a new variety, last few days of this one.
- > Humdinger from HB: good size fruit, and available now but in light volumes.
- > Omega from Gisborne and HB; prices firm, as supply is shortening. CO's Omegas will be available from next week.
- Fortune from CO; finishing late this week.
- **Freedom** from CO; in markets next week. HB Freedom's will be around for another week.
- > Angelino from HB and CO; HB available for another week. CO's Angelinos are coming on mid next week.

Market update by Denise Landow, NZ Market Reporter, Summerfruit New Zealand, email denise@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.



HIGH