

market update

	22 MARCH 2018
North Island	As you would expect for this time of year, the days and nights are getting cooler.
	Plums and peaches are still being picked from off the trees and will be available for a short time.
	Stock up on these summerfruit varieties now and let your customers know that this is the last
	until next season.
South Island	Central Otago's biggest crop of note now is the beautiful yellow Songold plum. There is still plenty
	of this fruit left to ripen and it should be around for another three weeks. Harvest volumes of this
	lovely fruit are turning out to be better than expected. Much of the crop is headed for the
	Auckland market, where the plum is enjoyed by Asian communities.

Low

Low

Med

Med

High

High

plums

Late March is the time for the end of season plum, Malone. It's a dark-skinned beauty and worth the wait. It will be on the market from next week and will go for 10 days.

- > Royal Star from HB; will finish sometime next week.
- > Malone from HB; will start mid to late next week. Available for about 10 days.
- > Songold from CO; yellow-flesh. Available for the next three weeks.
- **Freedom** from CO; available this week, but almost done now.
- > Angelino from CO; coming to the end but selling in markets next week.

peaches

The big, bold Beryl's Delight peach from Hawke's Bay will be on the market floor on Monday. This is your last peach until the next summerfruit season, so be sure to secure your share.

- **Golden King** from HB; still picking some orchard blocks but will finish early to mid-next week.
- > Peacharines from Mangaweka; will be finished by the end of next week.
- **Beryl's Delight** from HB; on the market next Monday right through until the end of Easter.

nectarines

The nectarine season has finished.

apricots

The apricot season has finished.

cherries

The cherry season has finished.

Market update by Denise Landow, NZ Market Reporter, Summerfruit New Zealand, email denise@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.

