



market update



5 NOVEMBER 2019

North Island

The early fruit from our Wairoa grower is now in the market. Growing degree days (GDD) are as good as they have been in the last five years. If this run of near 30°C days continues, as forecast, we could have some good tasting fruit coming our way soon. Evapotranspiration is running at about 6mm a day which is unheard of for this early in November.

South Island

Blenheim seems to be having a normal growing season which means a little later than last year. Parts of Central Otago seem to be having normal GDD and others are in a bit of a slow start. Very, very early days yet but a separation of North and South Island fruit is always good for the market.

cherries

LOW

MED

HIGH

- The first picks of Bergsdorf, a very early cherry, are anticipated later this week. These normally go to selected homes and may not be seen in the 'normal' markets. The first of the Earlise is perhaps 7-10 days away in Hawke's Bay. Marlborough is estimating Earlise to begin harvest about 15 November with this fruit staying local for residents and gate sales.

apricots

LOW

MED

HIGH

- Nothing to report yet. We are looking to the last week of November for Royal Rosa.

nectarines

LOW

MED

HIGH

- The first little picks of Mayglo are getting to market but staying near to home. The real volume is perhaps 7-10 days away, maybe less if the high growing degree days carry on.

peaches

LOW

MED

HIGH

- Nothing to report yet.

plums

LOW

MED

HIGH

- Nothing to report yet.

Market update by Richard Mills, NZ Market Support, Summerfruit New Zealand, email richard@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.