



market update



11 November 2020

North Island	<p>November has been warm and wet so far. Napier City got 200mm+ of rain on Monday, but the surrounding growing areas received something in the order of 50-80mm which has certainly caused splitting damage to cherries. We hope this event is far enough away from the apricots and nectarines which will be due in a week or so. Fingers crossed.</p> <p>Growing degree days (GDD) are way up, by 70-80 units on an average of 250 odd and this is reflecting in the earlier than normal harvests, by as much as 7-10 days in some varieties in some regions. We expect that more normal dates will occur as we get into the season proper; we shall see and keep monitoring the data. The maximum temperature has already been up to 28°C across the region.</p> <p>Strawberries, the main competition, are in good supply and already selling on 2-for-1 promotions.</p>
South Island	<p>Marlborough too has had rain in November which has caused the cherries to split. There has been nearly 80mm in November which has taken out most of the early supply. GDD at the Renwick station are above normal but not seriously so, with reports of early harvest potential coming in.</p> <p>In Central Otago, GDD from 1 September are about normal, but there have been some warm days with a maximum of 29°C and dry so far for November.</p>

cherries	LOW	MED	HIGH
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➤ Harvest is entering the third week with Bergsdorf nearly finished and Primulat and Earlise under way or finished depending on growing location. There maybe a small gap before Samba and Rosann harvest starts next week. This could be a reflection of the very early varieties being early, and the better eating early varieties more normal in timing – we shall see.

apricots	LOW	MED	HIGH
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➤ Nothing yet, and will be 10 days away, if not more, weather dependent.

nectarines	LOW	MED	HIGH
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➤ Mayglo is well under way with some orchards in their second or third pick, others have just had a skim to even up maturity. There will be more of these to come this and next week, as we look forward to Rose Diamond and some of the newer varieties such as Polar Light. Rose Diamond growers and buyers will be keeping an eye on this variety which is prone to splitting.

peaches	LOW	MED	HIGH
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➤ Nothing yet.

plums	LOW	MED	HIGH
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➤ Nothing yet.

Market update by Richard Mills, NZ market support, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.