



# market update



23 February 2021

<b>Overview</b>	<p>Hawke's Bay supply is starting to ease up a bit now. There is still fruit in coolstore but the large volumes are not now being harvested. Expect supply from here of peach, nectarine and plum for three more weeks and then more plums and late harvest fruit for another six to eight weeks. Apples are dominating the work in the field.</p> <p>Central Otago is still a week ahead of normal, and there is a little stored fruit down there as well. There are no reports of quality issues from any of the commentators, but some wariness is being expressed about the potential of the stored fruit. Retail prices have lifted slightly.</p> <p>Overall, the sentiment from growers, marketers and retail is more positive than last week, which was a little more positive than the week before. There is no shortage of fruit unless you desire a cherry.</p>
<b>North Island</b>	<p>As was seen last week, Bay View growing degree days, GDD, are falling back and are now at the lower end of the last five years. Twyford is at the five-year average, and Longlands continues to be at the top end with 1,204 units. Last Tuesday was the end of the rain period and since then there has been no rain, temperatures in the mid and high twenties, with some 30°C days. The 4mm of potential evapotranspiration of last week is falling to 3mm/day this week. After the weekend there are showers in the forecast. Autumn harvest fruits are well under way.</p>
<b>South Island</b>	<p>Like Hawke's Bay, there is a hint of autumn in the system. All the weather stations are now on average GDD for this season. Cromwell and Alexandra had mid and high 20°C temperatures and a few 30°C days, no rain and PET of up to 5mm/day. Roxburgh has not been quite so hot and has not used quite as much water. This week we are expecting a few showers most days, mid to high 20°C days and PET in the 3mm/day range.</p>

<b>cherries</b>	<b>LOW</b>	MED	<b>HIGH</b>
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➤ From the four supermarkets visited, I found 16 remaining punnets. In essence, cherries are finished.

<b>apricots</b>	<b>LOW</b>	MED	<b>HIGH</b>
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➤ A bit of Clutha Gold, Conroy and Moorpark might be sourced but most apricots will be Southern Cross and Nevis now. The Southern Cross don't look all that flash but do eat quite well.

➤ The market is still 'ticking along nicely'.

<b>nectarines</b>	LOW	MED	<b>HIGH</b>
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➤ From Hawke's Bay Late Star, Sweet August and Valentine will be finishing sales next week. August Fire is being picked and packed at the moment and will be available for the next couple of weeks.

➤ Central Otago is harvesting the last of, Orion, Zephur, Spring Bright and Spring Pearl. Mid Star and Late Star are both underway. Volumes of these varieties from Central Otago are still small.

<b>peaches</b>	LOW	MED	<b>HIGH</b>
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➤ Golden peaches are in full supply with the remaining Tatura Star and now the traditional Golden Queen available. Peacharines are in the last week of supply from Hawke's Bay. There is a little bit of rain marking on the peacharines.

➤ Hunny peaches from Hawke's Bay are all but finished.

➤ Golden Belle, Tatura Star, Southern Ice, Honey Water, Flatto, Blackboy and peacharines are all available from Central Otago. Good volumes of Golden Star will be available next week.

➤ Flatto peaches are still available as are the Golden Flattos.

<b>plums</b>	LOW	MED	<b>HIGH</b>
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➤ The plum volume is starting to come right but there is still plenty available.

➤ The last of the Primetime, Fortune, Freedom, Angeleno, Autumn Honey should clear soon. Omega (AKA George Wilson), and its bigger cousin Humdinger, are now available in good volume. Royal Star harvest will not be far away, perhaps early next week with volume building from there. Song Gold will also be available next week.

➤ I have again picked up reports of the longer stored plums being now past their best.

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Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.