



market update



22 March 2022

North Island	<p>There is still Summerfruit to be found on shelves and in the supply pipeline. The only stone fruit I could not find for sale today was cherries.</p> <p>Generally, the fruit on the shelves looks very good although it is now softer than it was previously. It's best described as eating ripe. Some is a little rubbery suggesting it has been stored a while, but all in all pretty good quality.</p> <p>While demand is about half that of the seasonal peak, the market demand and orchard supply are pretty well matched. Returns continue to be stronger than last season.</p> <p>Growing degree days, GDD, are still bettering recent seasons, with warm nights helping keep the totals high. Hawkes Bay has had a dry week, despite predictions, until yesterday. There is another wet day or two in front of us which will test fruit grower skills.</p> <p>I had thought that the warming climate may well be beneficial to growing fruit in Hawkes Bay, but should a predominance of easterly conditions become normal I might need to rethink my position.</p>
South Island	<p>Central Otago has continued to have an excellent warm dry period, with some near frost conditions in sheltered areas before dawn. GDD are still up on last season and there is no rain forecast for the near future. The fruit from here on the shelves looks to be in excellent quality and these conditions will bode well for the last of the late varieties.</p>
cherries	
	LOW MED HIGH
➤ Finished	
apricots	
	LOW MED HIGH
➤ The last of the Nevis variety may still be on shelves but has now cleared DC stores.	
nectarines	
	LOW MED HIGH
<ul style="list-style-type: none"> ➤ There is a small volume still being picked and sent from Central Otago, there are still reasonable volumes on shelves. ➤ Hawkes Bay supply is well finished. ➤ Generally, we are now working the last of the fruit through the system. 	
peaches	
	LOW MED HIGH
<ul style="list-style-type: none"> ➤ There are a few Golden peaches to be found with the offering now dominated by Peacharines. The supply of which should last for another two weeks, from both Islands. Our Mangaweka grower, like Central Otago is having a good run of weather but would like a few more staff. ➤ Beryl's Delight will start being harvested in a week, let's hope they avoid any significant rainfall. 	
plums	
	LOW MED HIGH
<ul style="list-style-type: none"> ➤ Angelino and Songold plums are still being picked in Central Otago and will be available for a while yet. ➤ Hawkes Bay is still picking and packing Royal Star and, soon, will move to supplying Malone. ➤ Supply should last until the end of April. 	

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.