



# market update



6 December 2022

<b>North Island</b>	<p>Its still only the first week of December and therefore expecting continuous sunshine is wishful thinking, but there is a sense of frustration from retail, wholesale and growers that the season is not really kicking on.</p> <p>Growing degree days (GDD) have gone from very normal last week to now being as low as any of the last five seasons. 435 units in Bay View, 390 in Twyford and 461 at the Longlands station. This coming week we will see more clouds, a few showers mild days and warm nights. More sun please is the usual comments from the contributors.</p> <p>Retail prices have remained high reflecting the short supply to date, with expectation that this scenario will change sometime next week. There have been a few rots seen on shelves, but surprisingly little considering the spring rainfall and the continuing showers through the early harvest period.</p>
<b>South Island</b>	<p>Clouds continue to dominate both the Marlborough and Central Otago forecasts as well. GDD, like Hawkes Bay has gone from normal to the low accumulation that we are seeing at present. Renwick is on 354 units, Cromwell 246, Rockview on 234 and Roxburgh has stacked up only 212 units. There is more rain predicted for Marlborough in the coming week so the helicopters for drying out the fruit maybe flying again.</p> <p>Central Otago is still looking at mild days and cool nights and an occasional bit of rain in the coming week. The upshot is that some crops might be 9 days later than last season, where we were thinking 4-6 days this time last week.</p>

<b>cherries</b>	<b>LOW</b>	MED	HIGH
-----------------	------------	-----	------

- From Hawkes Bay there is just a little bit of Rosann to finish selling and most of the Sonnet and Santina will finish at the end of this week. There will be Dawson for sale very soon and then there is a little wait for Stella and Lapins to ripen up. Like last week there has been no rush to get the fruit to market, with growers preferring to wait for better size and sugar levels.
- Marlborough has a tiny bit of Rosann to pick, skim picks of Lapins will start soon with the main picks of Sonnet and Santina before the impending rain.
- Central Otago has some early pick Chelan, and a touch of Rosann being harvested with some Samba later in the week. Fulfur picks will start sometime next week. But generally, the region has not yet properly started.

<b>apricots</b>	<b>LOW</b>	MED	HIGH
-----------------	------------	-----	------

- The market is finishing the sales of the early season varieties. What Sundrop there is will start sometime next week.

<b>nectarines</b>	<b>LOW</b>	MED	HIGH
-------------------	------------	-----	------

- Armredark and Rose Diamond are selling out now. The first of the Star brand, Early Star will start light picks over the coming weekend and build from there. Other varieties to come next week and into Christmas week include Spring Brite, Diamond Brite and Honey Fire. The strong price that was being achieved for small fruit has fallen away.
- Good volumes will start to build soon.

<b>peaches</b>	<b>LOW</b>	MED	HIGH
----------------	------------	-----	------

- Spring Fire has now been picked and packed and is moving through the market. Spring Crest and Spring White are still for sale. The next variety will be Spring Lady.
- Rich Lady and Donut are still a good week away from harvest
- Generally, volumes of peaches are OK.

<b>plums</b>	<b>LOW</b>	MED	HIGH
--------------	------------	-----	------

- This week there is Black Diamond plums in the supermarkets and this variety should remain available until Christmas.
- Red Beaut and Rose Zee are now available.
- Plums will be of a good size.

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email [richard.mills@summerfruitnz.co.nz](mailto:richard.mills@summerfruitnz.co.nz)

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.