



nz market update



13 November 2024

Market conditions	<p>Commentators last time suggested that the market was slowly developing a positive outlook. This sentiment has continued into this week.</p> <p>The volumes of some other stored fruit are declining, which should clear space for summerfruit. To piggyback on the prices that stored fruit is obtaining, quality summerfruit will be necessary.</p> <p>Volumes arriving on the market are, as would be expected, still low and sometimes sporadic. There are still gaps in supply as we build into bigger volume varieties.</p>			
North Island growing conditions	<p>Growing Degree Days (GDD) is one of the measures of how warm or otherwise weather conditions are. The GDD model is the accumulation of hours in a day that are 10°C or over. From here, we can compare previous seasons or earlier weeks to what is occurring now. Most of the Hawke's Bay's weather stations are around 260-270 GDD, counted from 1 September, which is normal compared to the past four seasons to the same date. Bay View is on normal, Twyford a little up with Longlands being a little down.</p> <p>The coming week looks like it is moderate to cool, cloudy with a sprinkle of rain, and with light winds.</p> <p>Another measure of anticipated weather is PET or potential evapotranspiration. This measures the amount of soil moisture that might be used, and considers the leaf area of the tree, sunshine, cloud cover and windiness. High PET would be 5mm/day or more and indicates good growing conditions and good sugar accumulation in fruit. This coming week PET is anticipated in the 3-4mm/day range.</p> <p>Harvest is still early by 12-14 days.</p>			
South Island growing conditions	<p>Marlborough, at the Renwick station, has accumulated 235 GDD, which is normal for this site. There will be mild temperatures for the coming week, and some rain at the end of the week, along with clouds and light winds. PET will be mostly in the 3-4 mm/day range. That is, not ideal cherry ripening conditions yet.</p> <p>Central Otago GDD is catching up after a slow start with 120-130 units now having been accumulated. This is just a little down on normal. The coming week will have mild and cool temperatures, a little rain at the week's end, light winds and 3-4mm/day of PET.</p> <p>Forecast rain over the past two weeks has been less the predicted, which may indicate the switch over from unsettled spring conditions to more settled summer weather. Some orchards have started irrigating.</p>			
cherries	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ More cherry orchards in the Hawke's Bay are now picking, but supply is not yet at full volume. Chelan is being picked and Earlise harvest is ending. There will be a couple of days before Roseann starts and builds to any volume. 				
apricots	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Apricots have been seen in one supermarket, and they did not look good. Bay View Royal Rosa harvest will commence this weekend and build volume over the next two weeks. Royal Rosa total volume will not be the same as previous season as trees have been removed. 				
nectarines	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ MayGlo is at peak supply at present. The white fleshed Polar Light is available with main picks due at the end of this week and early next week. 				
peaches	Available fruit volume	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Spring Fire harvests from early orchards will start at the weekend. 				

plums	Available fruit volume	LOW	MED	HIGH
➤ Still waiting for Rose Zee to colour up.				

Market update by Richard Mills, Technical Advisor, Summerfruit NZ, email richard.mills@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.