



# market update



18 February 2020

<b>North Island</b>	<p>Temperature, potential evapotranspiration and growing degree days are all good and normal without too many extremes. Some rain would be welcomed with about 10mm in the forecasts. We shall see!</p> <p>The dairy farm that I have a little bit to do with has been stopped from taking any river water and has almost emptied the storage dams. Food is being trucked in to feed the cows and calves. There is plenty of bans on water use with potentially more to come so look after the young trees first as their roots are less developed.</p> <p>Day length is now noticeably shorter, days are still reaching 30°C or thereabouts but not for such a long period of the day, therefore PET is reasonable at 4mm/day. Growing degree days have been very good for the February to date period.</p>
<b>South Island</b>	<p>Central Otago, like Hawke's Bay, is expecting moderate to warm temperatures, moderate PET and has had very good growing degree days. This is great fruit growing and harvesting weather.</p> <p>Since the 100mm event on 4 February there has been no rain, so the bits and pieces that are in the forecast would be welcome.</p> <p>The major city markets look to be warm and dry, we have good growing and selling conditions, and with the children back at school the stars seem to be aligning for a good end of season.</p>

<b>cherries</b>	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ All finished.</li> </ul>			
<b>apricots</b>	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ The fruit on the shelves generally look clean and of a good size. There are a few bits and pieces such as Clutha Sun to move through the system. Nevis 160 is picked and gone, and we are now seeing the start of the Nevis 180.</li> <li>➤ Prices are firming as the supply for this season slows down.</li> </ul>			
<b>nectarines</b>	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ Supply and demand are pretty close to being balanced, and there are good volumes being sold after being a bit short on supply last week. Some marketers are having trouble sourcing nectarines.</li> <li>➤ Hawke's Bay has Sweet Valentine on the shelves. This is a low blush coloured sweet fruit. August Fire is in the last week of supply.</li> <li>➤ Varieties available from Central Otago include the end of Mid Star, plus Summer Bright, Fire Pearl, Bright Pearl, Red Gold, Venus, Orin and Fantasia. The Late Star nectarines are a little way off yet.</li> </ul>			
<b>peaches</b>	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ The last of the Hawke's Bay Golden peaches are on the shelves as we await supply of Golden Star from Central Otago and Golden Queen from Hawke's Bay. Neither are too far away now. Peacharines continue to be popular and available. Blackboy, in limited quantities, is for sale.</li> <li>➤ From Central Otago there are Rome Star, Flamecrest and a little Elegant Lady available. Hunny branded fruit is also available.</li> </ul>			
<b>plums</b>	LOW	MED	HIGH
<ul style="list-style-type: none"> <li>➤ The plum market has strengthened a little. There is still some Hawke's Bay fruit to clear with Fortune and Primetime due to clear over the next few days. Freedom is or will be selling soon.</li> <li>➤ Angeleno, Flavour King, Humdinger, Autumn Honey and Omega (AKA George Wilson) are being picked. Growers are still reporting big crops on the trees.</li> <li>➤ Fortune, Black Diamond and Black Amber from Central Otago have been picked with most marketers and retailers looking to clear the North Island volumes before shipping the Central Otago supply across Cook Strait.</li> </ul>			

Market update by Richard Mills, NZ Market Support, Summerfruit New Zealand, email [richard.mills@summerfruitnz.co.nz](mailto:richard.mills@summerfruitnz.co.nz)

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.