



# market update



26 February 2020

<b>North Island</b>	<p>I was anticipating the supermarkets that I regularly visit to be looking a little thin on summerfruit, but I was incorrect. There is still plenty of good-looking fruit, but we have (in some of them) lost the top spot; the first in the door display. Hawke's Bay production is now plums, golden peaches and peacharines.</p> <p>The 10mm of rain suggested by MetService arrived by way of a thunderstorm but there is nothing really anticipated for the coming week. There is a feel that autumn is on the way, but the temperatures are due to kick up again at the end of the week. PET is will be in the 3-4+mm/day region. Twyford has had a normal February for growing degree days, with Bay View and Longlands the best in five years.</p>
<b>South Island</b>	<p>Central Otago is also anticipating PET in the 3-4mm/day range. GDD has been very good for February in most areas, Alexandra is running slightly lower at a normal accumulation rate. Temperatures are a bit more variable now with mild and warm days in this week just gone and this pattern is expected to continue. There has not been any real rain, and this is expected to continue as well.</p> <p>I did see two fruit with brown rot today: one a peach, the other a nectarine. A reminder that it is still possible to get rots but it's at a level that the produce staff should be able to cope with. Wastage has not been the issue that it was last season at the retail level, from any of our growing districts.</p> <p>The retail prices seem to be bouncing around reflecting volatility in supply. Competition from apples is strong now.</p>

<b>cherries</b>	LOW	MED	HIGH
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➤ All finished.

<b>apricots</b>	LOW	MED	HIGH
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➤ Nevis 180 is the only variety that I have heard of that is still picking and that may well be all packed and shipped by this time next week. Only half the retailers had any on the shelves, and if they could get more it would sell.

➤ One of the offerings looked good, though mixed sized and the other was a bit tired looking. Possibly a tidy up of the late Clutha series.

<b>nectarines</b>	LOW	MED	HIGH
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➤ Supply and demand are pretty close to being balanced, slightly short if anything, according to some but not all. My Central Otago commentators are suggesting that there is a good volume of nectarine and peach available.

➤ Hawke's Bay is picking August Fire and this should be around into next week then this district will be done and dusted.

➤ Central Otago varieties include Zephyr ex coolstore, Venus, Orin and Fantasia. Last of the white-fleshed Fire Pearl is available this week. Late Star is not quite ready yet with Summer Blush and Red Glen to come next week.

<b>peaches</b>	LOW	MED	HIGH
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➤ Blackboy is still available, as are peacharines and the first of the traditional Golden Queens from Hawke's Bay.

➤ From Central Otago there is Stu8, Tatura Star and the last of the Elegant Lady with peacharines not too far away.

➤ Flatto yellow, white and gold peaches will be available for another 2-3 weeks.

<b>plums</b>	LOW	MED	HIGH
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➤ The plum market has again strengthened a little but there is still plenty around. Hawke's Bay stored supply is getting closer to clearing. Month old Primetime is still on the shelves but won't be for much longer. South Island supply is generally still waiting for stronger market conditions.

➤ The last of the Angeleno is about half way through, Humdinger should be available in limited quantities. Autumn Honey and Omega are being packed along with Freedom. Royal Star is still more than ten days away.

➤ As was stated last week, most marketers and retailers are looking to clear the North Island volumes before shipping the Central Otago supply across Cook Strait. Varieties available include Freedom and Greengage in limited volumes.

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Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.