



market update



12 NOVEMBER 2019

North Island	The week just gone has given us the best growing degree days, GDD, of the last five years; Twyford has easily the best results of the last five seasons, and harvests are as close to normal timings as you can get. Unlike last week we are anticipating mid 20°C temperatures with PET at a more normal 5mm/day. Typical NZ spring, with temperatures and rainfall not settled and varied across the region. Strawberries are, of course, the main competition, looking pretty good and already selling reasonably cheaply.
South Island	Marlborough, like Hawke's Bay, has some seriously warm growing conditions, the best in the last five years, as has Cromwell. Clyde, Alexandra and Roxburgh have had typical GDD for this time of the year if we exclude the 2017-18 growing season where the temperatures went nuts. Central Otago is expecting high teens and low 20s this week and rain is anticipated. PET is expected to be less than 4mm/day. Central Otago, in summary, is still waiting for the real warmth to arrive and so at this stage is thinking that the season may be a little later than normal.

cherries	LOW	MED	HIGH
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- Picks of Bergsdorf, Primulat and Earlise are continuing and (in the earlier blocks) finishing in Hawke's Bay. The 10mm of rain over the weekend has caused some stem end splitting. There is now a little of these varieties moving out to some markets. Rosann harvest is now being anticipated.
- Generally, the supermarkets will be waiting for later varieties to be picked before stocking them.
- Marlborough has had 50mm of rain which is estimated to have split 50% of the Earlise crop. It has been decided that that's enough rain for this season. We are now waiting for the non-split fruit to ripen.

apricots	LOW	MED	HIGH
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- Nothing to report yet. We are looking to the last week of November for Royal Rosa.

nectarines	LOW	MED	HIGH
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- Mayglo harvests are slowly starting to pick up and will now be packed and work into some markets. Total volume will be small. Again, the supermarkets will wait for later varieties unless they are bought locally.

peaches	LOW	MED	HIGH
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- I have not seen any recently but understand that there is USA produced fruit in some markets.

plums	LOW	MED	HIGH
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- I bought some USA grown plums this morning. These looked good, were clean, juicy and firm though lacking any aroma or flavour, or should that be flavor. The price of the fruit was reasonable.

Market update by Richard Mills, NZ Market Support, Summerfruit New Zealand, email richard@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.