



market update



19 NOVEMBER 2019

North Island	<p>The growing degree days in Hawke's Bay have again been strong without being over the top, and there has been enough wind for now. Strawberries, our main competitor, seem to have stronger supply than demand which reflects the weather in Auckland. Raspberries and blueberries are reported to be selling well.</p> <p>My local supermarkets don't yet have a consistent supply of cherries with fruit being on the shelf one day but not the next. Raspberries and blueberries are reported to be selling well.</p> <p>There is still some American peach and plum for sale.</p>
South Island	<p>Marlborough cherry harvest times seem to be very similar to Hawke's Bay and the fruit volume is big enough now to move out of the district.</p> <p>Central Otago has not yet really kicked into the warmer weather, particularly in the downstream areas of the Clutha. The cherry crops from Hawke's Bay/Blenheim and Central Otago areas may not overlap too much – but we shall see.</p>

cherries	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ The last of the very early cherries are being cleared through the system and that space is now being filled by Earlise from both Hawke's Bay and Blenheim. ➤ Samba and Cashmere are the varieties to be picked next week out of Hawke's Bay and a little Burlat from Blenheim. 			
apricots	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ The first little bits of Royal Rosa have been picked in northern Hawke's Bay with the main areas looking to start with light picks at the weekend. The three fruit that I have eaten were pretty clean and had a nice mild apricot flavour. There will be fruit in the market next week. 			
nectarines	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Mayglo are in full swing now and harvest will finish at the end of this week. There will then be a break until the next variety, Rose Diamond. 			
peaches	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ There is still some of the USA grown fruit in supermarkets. The first small picks of Spring Crest will start at the beginning of next week. 			
plums	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Just some USA fruit in some supermarkets. 			

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Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.