

market update

31 JANUARY 2018

North Island	It's been another relatively quiet week for Hawkes Bay growers. There's still plenty of fruit to be harvested but the bulk of nectarines have been picked, packed and purchased. The weather's been hot, so that suits peaches and plums just fine. Compared to last year, some are saying, pack outs are down but overall, it's been an okay season so far.					
South Island	Central Otago fruit is ex under immense pressu size, but the sugar leve factor on the minds of	ire. It really goes with els are awesome. The	out saying, the rupredicted rain ev	un of record-breal ent at the end of	king hot days r the week will a	nay affect fruit also be a big
cherries				LOW	MED	HIGH
There are a few pall	ets left, trickling into the rt/Staccato – from CO; th			efore the lights go		ason.
apricots				LOW	MED	HIGH
	ies – from CO; all but finis m CO; a late apricot. Star		ubject to weathe	er events later this LOW	s week.	HIGH
around, these are a Red Gold/Fa Sweet August 	arines are available now, i peach/nectarine cross – ntasia/August Fire/Orior st – from HB; picking now /Fire Pearl – from CO; wh	not a big fruit but rea n/Venus/Summer Bri n, with big supplies nea	lly sweet, and als ght – from CO; a xt week.	o difficult to grov	v apparently!	
peaches				LOW	MED	HIGH
Elegant LadyCoconut Ice/	playing a starring role th /Flamecrest/Glowing Sta /Otago Pink series – from /Golden Tatura/Tatura S	a r/Rome Star – from (n HB and CO; picking a	CO; picking now a nd packing now.	and available next) over.
plums						
If you're a sugar plu				LOW	MED	HIGH

> **Omega** – from HB; available next week. Always sought after by many. Good size fruit will achieve good money.

Market update by Denise Landow, NZ Market Reporter, Summerfruit New Zealand, email denise@summerfruitnz.co.nz

Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.

