



market update



13 December 2022

North Island	<p>The whole industry is feeling a little anxious, with most of this coming from the rain forecast across the growing district. As it was last week, so it is for the coming week as we look forward to Christmas supply. In this business Christmas week is the 7 or so days before the big day where we need to have good supply in the market. It might be a bit touch and go on some lines.</p> <p>Growing degree days, GDD, are still back on what we might anticipate. More sun please is the usual comments from the contributors. This sounds just like last week and the week before situation. That said fruit is measuring good sugar levels and is eating well. Size is up in some blocks and back in others compared to what might be expected.</p> <p>As we move away from the early season fruit, the size profile will naturally be larger.</p> <p>Retail prices have come back this week reflecting the building volumes and the need to get buyers into the habit of purchasing stone fruit.</p>
South Island	<p>Harvest is now starting in earnest for Central Otago cherries and we are looking at the later varieties being picked in Marlborough.</p> <p>There is a cautious eye being cast over the weather forecast. There are some good hot days in both areas today and tomorrow and maybe the next which is exactly what is needed. Some rainy days are in the forecast therefore fruit splitting will determine how full the pipeline is for Christmas week.</p>

cherries	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Hawkes Bay is moving into the last 7-10 days of harvest. Varieties being picked include the last of the Sonnet, plus Dawson, Modesto and Lapins. The little bit of white fleshed Rainier is also being picked now. Stella will be picked at the end of this week and into the next. And that will mostly be that. ➤ Marlborough has a tiny bit of Rosann to pack, this week will see Dawson, Lapins and Sonnet being picked and packed. Tomorrow is Santina harvest and the Stella is about week away, perfectly timed for Christmas. ➤ This week the season properly gets under way in Central Otago with continuing Fulfur harvests, plus Roseann and Chelan. Santina will be coming off lower altitude blocks at the weekend. The day of harvest is being pushed around a bit, by the warm days to improve fruit quality and by predicted rain to avoid splitting. Very early blocks a have small volumes of Dawson and Samba available. ➤ The hope is that enough fruit can be picked and transported to the larger markets in time for Christmas week. 			
apricots	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ There is a very tiny bit of Sundrop being picked in Hawkes Bay, and volumes will remain extremely light. It will be the exception rather than the rule to see apricots in the supermarkets or any market for that matter. Central Otago crops are being assessed as the fruit becomes larger and therefore more visible. Volumes are expected to be lighter than normal. 			
nectarines	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Volume supply is building now, but in general supply is not meeting demand today. ➤ Much of the available fruit is Early Star as Rose Diamond is finishing. A little Artic White is still for sale. ➤ Later this week and next week will see a number of other varieties come on line. These include Maylis, Ruby Giant, Honey Fire and the white fleshed Pearl. Spring Brite and Chrystal are a week away. 			
peaches	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ Spring Fire is all but finished. There is some Spring Lady still available. ➤ Rich Lady, Coraline and Donut are picking now and there will be some Alba by the weekend. These varieties will be in market in 2-3 days. ➤ Generally, volumes of peaches are just about OK. 			
plums	LOW	MED	HIGH
<ul style="list-style-type: none"> ➤ This week there is Black Diamond plums in the supermarkets and this variety should remain available until Christmas. ➤ The last of Rose Zee is still available. ➤ Purple Majesty harvest will start soon and should be available later next week. The volume should start to build from here. 			

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Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.