

Young Grower[™] of the year

CENTRAL OTAGO



YOUNG GROWER

ENTER NOW

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21 MAY 2021

Day Venue:

Central Otago Campus
Horticulture Training Facility
25 Bannockburn Road,
Cromwell

Evening Venue:

The Moorings
12-23 Perriam Place
Pisa Moorings,
Cromwell



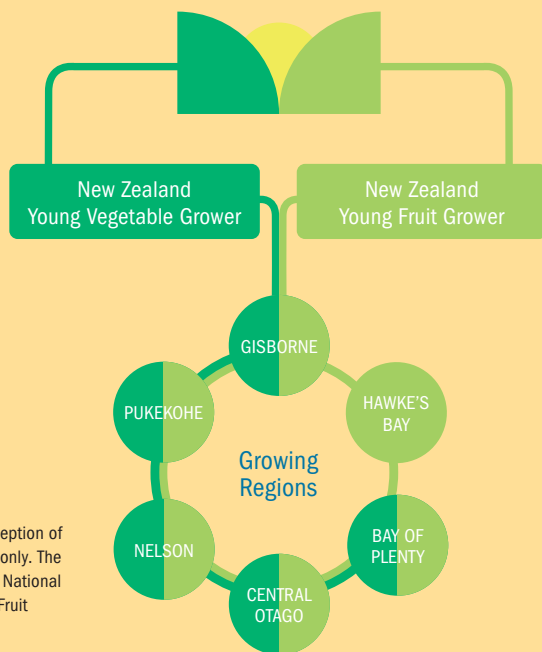
The 2021 Central Otago Young Grower competition aims to inspire and acknowledge the talents of young people employed in the fruit and vegetable sectors in Central Otago.

We have some of the best fruit and vegetables in the country so it goes without saying that there are also a number of very talented young fruit and vegetable growers in the region.

The winner of the 2021 Central Otago Young Grower goes forward to the national final of the NZ Young Grower on 22-23 September 2021 in Wellington.

* The regional competitions are open to eligible fruit and vegetable growers, with the exception of Hawkes Bay, which is a fruit grower competition only. The winner from each region goes to compete at the National Final for the New Zealand Young Vegetable and Fruit Grower title as well as the national title.

Young Grower of the year



DEVELOP AND SHOWCASE YOUR SKILLS



Ellen Watt

Winner of Central Otago
Young Fruit Grower 2019

The Central Otago Young Grower is a fun-filled and challenging full day event in which contestants undertake a range of horticultural related theoretical and practical activities.

To round off the day there will be a dinner where contestants participate in a speech competition and awards will be presented to the winners.

The competitions have an emphasis on practical production (on or close to orchard/farm) skills and business skills associated with growing and industry knowledge. The term "grower" includes those involved in growing plus those roles closely associated with growing such as pack house and coolstore employees. This does not include service providers such as bankers and consultants.



Contestants have the opportunity to compete for the title 2021 Central Otago Young Grower and the following prizes:

2021 WINNER	\$1,500
1ST RUNNER-UP	\$1,000
2ND RUNNER-UP	\$500
ACTIVITY WINNERS	\$150*

[*prizes to the value of]

The winner of Central Otago Young Grower 2021 receives a media and presentation development course in Auckland, as well as an all-expenses paid trip to Wellington to compete for the title of NZ Young Fruit Grower or NZ Young Vegetable Grower and Young Grower of the Year.

Apples and Pears NZ is also offering the 1st and 2nd place winners an all-expenses-paid trip to the Pipfruit Conference, (including travel, accommodation and registration fee) which will be held later this year.

Jenkins FreshPac is offering the winner an all-expenses-paid trip to the Horticulture Conference (including travel, accommodation and registration fee).

Summerfruit NZ is offering the winner an all-expenses-paid trip to the Summerfruit Conference, (including travel, accommodation and registration fee) which will be held later this year.

CONDITIONS OF ENTRY

1. Contestants must be currently working full time in the fruit and vegetable industry in an organisation that is closely associated with growing.
2. Contestants must be 30 years of age or under as at 31 December 2021.
3. Contestants must show evidence of completing a minimum of three years practical work experience in the fruit and vegetable industry with the regional coordinators ensuring the 3 years practical experience is met. Eg. letter from employer.
4. To enter the competition the application form must be completed and posted or emailed to the contact person on or before the close off date.
5. Contestants must be available, if selected, to compete in the Young Grower of the Year competition in Wellington, 22-23 September 2021. (All travel costs will be met by Horticulture New Zealand).
6. The contestant agrees that if they win Young Grower of the Year they must be available to compete in the AGMARDT Market Innovation Project and the Young Horticulturist of the Year competition, dates to be confirmed.
7. Contestants agree to abide by the competition rules.
8. All entrants must be familiar with health and safety issues associated with competition activities and follow the procedures set in place on the day.
9. Must be a New Zealand citizen or hold a current New Zealand residency permit.
10. The winners of the competitions will be expected to be available for promotional purposes and give interviews as required to the media at and following the event.
11. The contestant will be available to promote the competition where applicable.

Contestants may reapply to regional competitions even if they have won young fruit grower or young vegetable grower. However the winner of the young grower of the year cannot reapply at a regional or national level.

HOW TO ENTER

1. Please complete the Contestant Entry Form attached. If there is no Contestant Entry Form attached please contact Grant McKay on 0275 348 629 to arrange for the form to be posted to you.

2. Once your form is completed, post it to reach the following address before 4pm, Wednesday 10 May 2021:

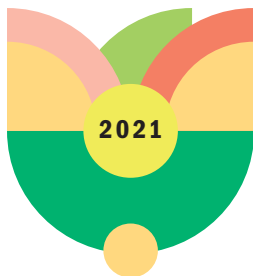
Grant McKay
C/O Horticulture Limited
22 Pinot Noir Drive, Cromwell, 9310
Email: grant.mckay2@gmail.com
Phone: 0275 348 629

3. If you have any questions relating to the competition or entry form, please contact:

Grant McKay
Phone: 0275 348 629
Email: grant.mckay2@gmail.com

Alternatively:

Mariette Morkel
Phone: 021 784 032
Email: mariette.morkel@horticulture.co.nz



DEVELOPING OUR FUTURE LEADERS

As a finalist in the 2021 Young Grower of the Year, the Central Otago Young Grower has the opportunity to win more fabulous prizes at the national final from 22-23 September 2021 in Wellington including:



younggrower.co.nz

Young Grower[™] of the year



NZ Young Fruit Grower

\$1,500 plus trophy

Young Grower of the Year

- \$12,000 plus trophy
- Entry to compete at the Young Horticulturist of the Year competition and represent the fruit and vegetable sectors.

Best Practical \$500

The finalist who received the best score in the practical section.

Best Business \$500

The finalist who received the best score in the business section.

Best Speech \$500

The finalist who received the best score in the speech section.

Best Innovation \$500

The finalist who received the best score in the innovation section.

Outstanding Leadership \$500

The finalist who demonstrates outstanding promise and leadership during the competition including the panel session, voted by the judges.

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