



Pick the Bay is Back!

After last year's Covid enforced cancellation, the successful Pick the Bay job expo is back.

This year's event is being led by Hawke's Bay Fruitgrowers' Association with support from Hastings District Council (HDC), Napier City Council, NZ Apples & Pears, Hawke's Bay Winegrowers, Summerfruit NZ, NZKGI, EIT, MPI, MSD and MBie.

Promotion of the event is being managed by HDC's marketing team who are presiding over a program of radio, print and digital activity that will ramp up ahead of the day.

This year's event will be held at the Exhibition Centre, Tomoana Showgrounds on November 3rd from 1pm - 6pm.

There are a variety of options for employers to get involved from turn-key stands for smaller employers (>5 FTE) to large 6m x 6m sites and outdoor activations for those looking for maximum impact.

If you are looking for seasonal staff, we encourage you to jump on board by emailing manager@hbfa.co.nz to confirm your attendance. Please note we will be allocating spaces on a strict first-in-first-served basis.

The cutoff date to confirm attendance is midday on Friday October 14th

See pricing options below and an indicative site plan on the following page.

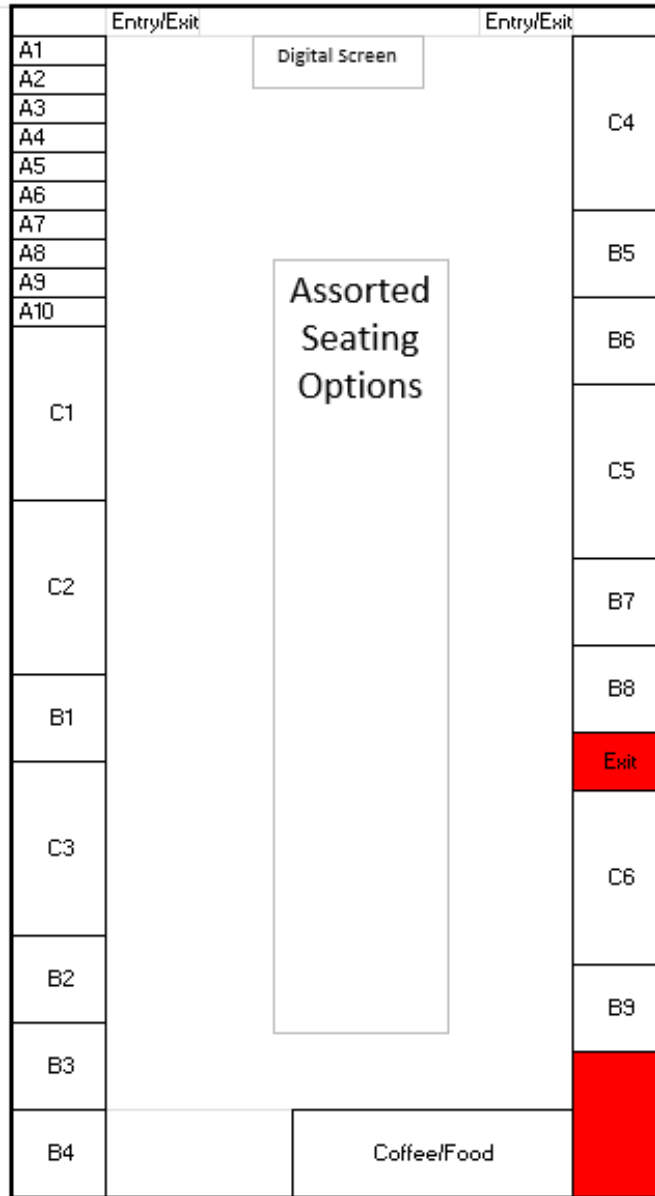
	Inclusions	Price (exc. GST)
Option A		
Turn key - for smaller employers (>5 FTE)	1x 1m*1m leaner plus 1x stool and generic coflute sign	\$ 100
Option B		
3x3m stand	Dedicated space provided - exhibitor to furnish	\$ 200
Option C		
6x3m Stand	Dedicated space provided - exhibitor to furnish	\$ 350
Option D*		
6x6m outdoor promo space	Exclusive use of space - exhibitor to furnish	\$ 250
<i>*only available in conjunction with option B or C</i>		



Indicative Site Layout*



**Turn-key options
for smaller
employers**



 Keep clear

***Subject to change depending on profile of demand**

