



# market update



1 March 2022

<b>North Island</b>	<p>The take home messages this week are that there is still demand for Summerfruit, there is still fruit being picked and the weather has been dry and warm without being too hot. The issue is logistics in that getting fruit to Auckland has sometimes been slow and getting it from DC to markets is being hampered by the large numbers of supply chain staff who have Covid or are impacted by Covid. There is a feeling that as Auckland improves the rest of the country may feel the same effect.</p> <p>Hawkes Bay is still picking a little bit of late season fruit and the Mangaweka orchard is now ramping up and will be supplying for all of this month.</p> <p>Growing degree days, GDD, are still at the highest level of the last 5 seasons with Longlands station at 1337 units which is about 150 up on last season. Last week the weather was generally settled with only 3mm of rain and the coming period looks similar. We are expecting no rain, 22-23°C days, evenings down to 10°C and potential evapotranspiration at 3mm /day. So, after a couple of difficult periods the end to the Hawkes Bay season looks good.</p>
<b>South Island</b>	<p>Central Otago looks good too, it has had a settled weather period and the anticipation is for another good week to come. This GDD are ahead of the previous season by 30-50 units, with only a little bit of rain last week. It will be mild and even hot over the weekend, evenings only down to about 10°C with maybe a little bit of rain early next week. PET is in the 3mm/day range. With another 3 weeks to go the season could finish in a good space. Fruit quality looks good on the shelves that I observe and this comment is backed up from the buyers.</p> <p>There will be a good level of supply for another two weeks and then a tidy up of bits and pieces. The Waitaki orchard will have supply for longer than mainstream Central Otago.</p>
<b>cherries</b>	
	LOW      MED      HIGH
➤ finished	
<b>apricots</b>	
	LOW      MED      HIGH
➤ The Nevis varieties are either in the pipeline or at the early pick stages depending on orchard location. I suspect that much of this fruit will stay very local or only in the South Island.	
<b>nectarines</b>	
	LOW      MED      HIGH
➤ August Fire will be sold out from Hawkes Bay this week, with August Red and Fire picking now, or shortly, from Central Otago. The last of the Late Star is being picked now.	
➤ Bon Bon harvest is starting now and will be available for another two weeks	
<b>peaches</b>	
	LOW      MED      HIGH
➤ The golden peach category has plenty of fruit with Tatura Star from Central Otago and Queens from Hawkes Bay available. There is some carry over effect from the earlier inclement weather in Hawkes Bay and I did seem some under-ripe fruit on the shelves today.	
➤ There is still Peacharines available from both the North and South Islands, with some stores carrying this fruit on promotions.	
➤ A little O'Henry may still be around, as well as Plus Plus, otherwise this section of peach supply is pretty well finished.	
➤ Should the weather stay dry Beryl's Delight will start at the beginning of April.	
<b>plums</b>	
	LOW      MED      HIGH
➤ There is still plenty of plums around with some on promotion to move older stock.	
➤ Varieties available now include Fortune, Angelino, Freedom, Omega, Black Doris, Songold, Flavor King and Autumn Honey.	
➤ Royal Star harvest could start at the weekend and the fruit will be available for 2-3 weeks. Following Royal Star there will be Malone and a late Omega available.	

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Note: The information supplied is based on communication with summerfruit growers, marketers, retailers and other relevant industry parties. Information supplied on cherries, apricots, nectarines, peaches and plums can alter after publishing due to unexpected weather events, market forces, and other events relevant to the industry. Seek daily advice on supply from your summerfruit supplier.